

Doc Edge Festival Programme

2026 RATE CARD

Our Reach: 50,000+ annual audience members — in-person and online.

The Doc Edge Festival Programme is published in print and digital formats. The printed programme is distributed at Festival venues, libraries, and mailed to Doc Edge members. The digital edition is available online with clickable ads and as a downloadable version.

SIZE	RATE (exc GST)	SPECS (W x H mm)
Full Page	\$1,550	148 x 210 with 3 mm bleed
Half Page	\$950	147 x 102 no bleed
Quarter Page	\$550	71 x 102 no bleed

Booking deadline: Monday, 20 April 2026

All artwork to be submitted by midday on Monday, 4 May 2026

AD SPECS

FULL PAGE

- 148 x 210mm, 100% size
- 3mm bleed, no crop marks
- CMYK
- Minimum 300DPI
- Supplied as PDF

HALF PAGE

- 147 x 102mm, 100% size
- No bleed, no crop marks
- CMYK
- Minimum 300DPI
- Ideally supplied as PDF
(JPG & PNG okay)

QUARTER PAGE

- 71 x 102mm, 100% size
- No bleed, no crop marks
- CMYK
- Minimum 300DPI
- Ideally supplied as PDF
(JPG & PNG okay)

FULL PAGE

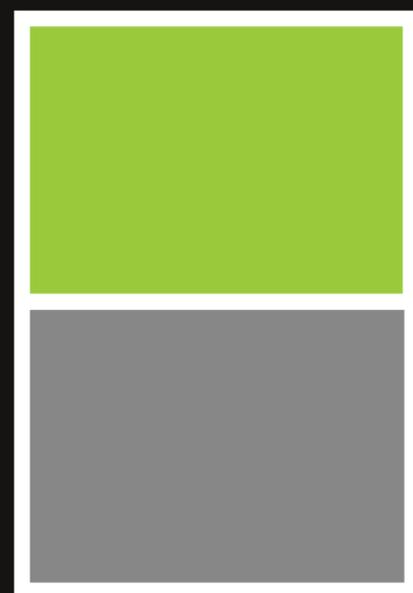
148 x 210 mm + 3mm bleed



HALF PAGE

147 x 102 mm

No bleed



QUARTER PAGE

71 x 102 mm

No bleed

