

Doc Edge Film Reviews

Full Support

Dir. Michal Cohen

Review by Evienne Jones (she/they)

“My body became feminine before I knew who I was”. Full Support directed by Michal Cohen is a chocolate box of authentic feminine experience. Buying and wearing bras is a core part of women hood with everyone having unique stories and relationships. This film explores some of them inside a bra store in Jaffa.

This film has truly stuck with me in the days and weeks since I watched it. Every woman knows the importance of a bra and how it can impact you day to day life. Not just in terms of physical comfort but through self image. Often being a woman is associated with being in pain with a symbol of women hood, the bra, often being a cause of discomfort or pain. While this film shows those moments of hurt they also show the joys while highlighting a store that makes good bras accessible emotionally and physically to its clients.

Films like these are important because it isn't like the watered down PG version of feminism that is often allowed in mainstream media. It is intersectional in its approach and gentle in its handling of a wide range of topics. When you think about it it makes sense that a store that is often told it should only exist behind closed doors and modesty should make a great documentary. It's a location of power and rebellion. So be a rebel and watch this documentary about bras.