



Doc Edge Festival 20th Anniversary Edition Advertising Rates

docedge.nz

doc
edge

life unscripted

Doc Edge Festival 2025

25 June – 24 August

Doc Edge is New Zealand's Oscar-Qualifying® international documentary festival, showcasing the best films and immersive projects from New Zealand and around the world. It includes the Awards, Schools Programme, Forum, Pitch & Market (industry events), and Immersive Exhibition.

Auckland | 25 June – 13 July
The Capitol Cinema, Bridgeway Cinema

Wellington | 16 – 27 July
The Roxy Cinema

Ōtautahi Christchurch | 16 – 27 June
Lumière Cinemas

Nationwide | 28 July – 24 August
The Virtual Cinema

Festival Programme – Print & Digital

The Festival programme is offered in both printed and digital formats:

Printed Version

- Available at all Festival's venues and mailed out to Doc Edge members.

Digital Version

- Published on Issuu with clickable ads.
- The digital booklet is also downloadable.

Click to view the [Doc Edge Festival 2024 eBook](#) as a reference.

Your advertisement will appear in both versions of the programme.

Estimated Reach

Printed: 25,000

Digital: 75,000

Total: 100,000



Advertising Information

Booklet size	210mm x 285mm
# of Pages	82 + Cover
Launch Date	30 April 2025
Artwork Format	Jpeg or PDF
Resolution	Minimum 300 dpi
Full Colour	CMYK

Size	Standard Rate (exc GST)	Specifications W x H (mm)
Double Page Spread	\$4,950	420 x 285 <i>with 5 mm bleed</i>
Full Page	\$2,950	210 x 285 <i>with 5 mm bleed</i>
Half Page - Landscape	\$1,650	185 x 120 <i>no bleed</i>
Half Page - Portrait	\$1,650	90 x 245 <i>no bleed</i>
Quarter Page	\$950	90 x 120 <i>no bleed</i>

Booking deadline: Tuesday, 1 April 2025

Final artwork to be submitted by: Tuesday, 22 April 2025

To book your advertising contact: dan@docedge.nz or call 09 360 329



War And Justice

Marcus Vetter, Michelle Gerridge | 2023 | 90 min | Germany

International Premier

Is the biggest war crime of all war itself?

On February 24, 2022, Russia invaded Ukraine. A short time later, the International Criminal Court (ICC) issued an arrest warrant against Vladimir Putin for alleged war crimes.

On October 1, 2023, Hamas committed a cruel massacre of Israeli civilians, Israel responded with the largest offensive on Gaza ever. The ICC Chief Prosecutor announced that he would prosecute any kind of war crimes on both sides but what has come to pass?

Focusing on ICC Chief Prosecutors past and present, this film gives a complex legal process a face, and viewers will understand why years of aggression can hardly be brought to justice when the major world powers - China, Russia, India and the United States - are unwilling to recognize the ICC as a global court.

CHC Mon 24 June | 8:30 PM | Alice Cinema
For 20 June 1:00 AM | Lumiere Cinema
AKL Sun 14 July | 4:35 PM | The Capitol
WLC Sat 14 July | 4:35 PM | The Body

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- Cinematic Arts
- Game Arts
- Game Development
- Screen Sound
- Screenwriting
- Indigenous Narrative (minor)

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Full Page Advert

Half Page Advert – Landscape