

life unscripte



Doc Edge is New Zealand's Oscar-Qualifying® international documentary festival, showcasing the best films and immersive projects from New Zealand and around the world. It includes the Awards, Schools Programme, Forum, Pitch & Market (industry events), and Immersive Exhibition.

Auckland | 25 June – 13 July
The Capitol Cinema, Bridgeway Cinema

Wellington | 16 – 27 July The Roxy Cinema

Ōtautahi Christchurch | 16 – 27 June Lumière Cinemas

Nationwide | 28 July – 24 August The Virtual Cinema

Festival Programme – Print & Digital

The Festival programme is offered in both printed and digital formats:

Printed Version

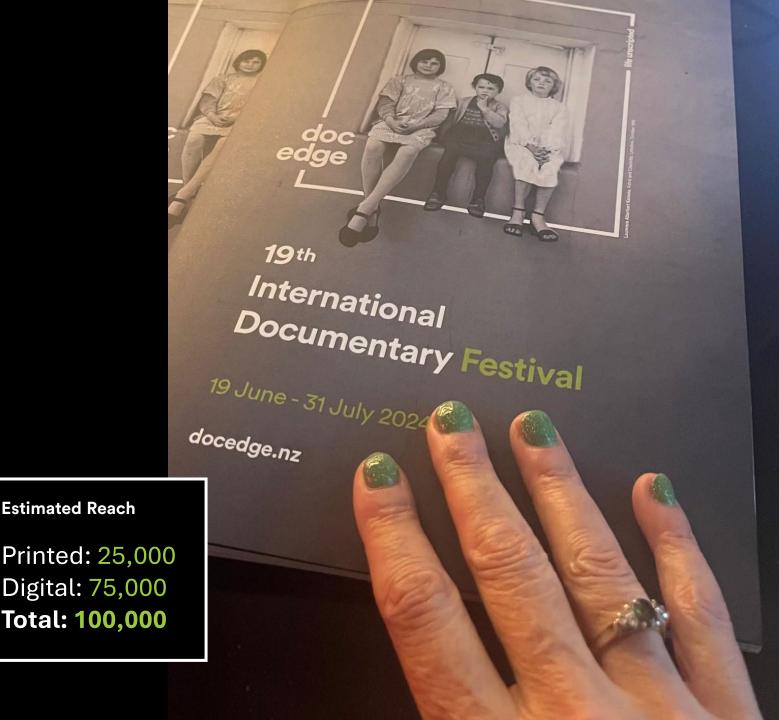
 Available at all Festival's venues and mailed out to Doc Edge members.

Digital Version

- · Published on Issuu with clickable ads.
- The digital booklet is also downloadable.

Click to view the <u>Doc Edge Festival 2024</u> <u>eBook</u> as a reference.

Your advertisement will appear in both versions of the programme.



Advertising Information

Booklet size 210mm x 285mm

of Pages 82 + Cover
Launch Date 30 April 2025
Artwork Format Jpeg or PDF

Resolution Minimum 300 dpi

Full Colour CMYK

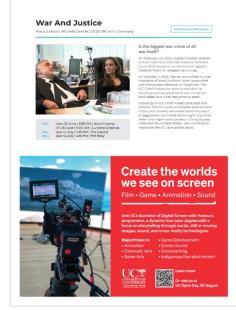
Size	Standard Rate (exc GST)	Specifications W x H (mm)
Double Page Spread	\$4,950	420 x 285 with 5 mm bleed
Full Page	\$2,950	210 x 285 with 5 mm bleed
Half Page - Landscape	\$1,650	185 x 120 <i>no bleed</i>
Half Page - Portrait	\$1,650	90 x 245 no bleed
Quarter Page	\$950	90 x 120 no bleed

Booking deadline: Tuesday, 1 April 2025

Final artwork to be submitted by: Tuesday, 22 April 2025

To book your advertising contact: dan@docedge.nz or call 09 360 329





Full Page Advert

Half Page Advert - Landscape