



Doc Edge Pitch - Wayfinding 2025

Doc Edge Pitch – Wayfinding connects local and international decision-makers and filmmakers with a reimagining of the traditional pitching approach. Rather than fostering competition, we are looking to support every project to get to the next step.

Please take a few minutes to review this information before you begin your submission so you can start the process primed for success.

This guide contains:

- Introduction to Doc Edge Pitch – Wayfinding
- Information on what you'll need to complete the submission form
- Minimum specs for items to upload
- Contact us

Introduction

Wayfinding, a new and reimagined navigation approach to Doc Edge Pitch.

Wayfinding refers to the myriad of ways people (and animals) orient themselves to their surroundings, finding ways to navigate from place to place. It often involves using constellations in the night sky.

We support Pitch participants in their quest to find the way to get to the place or places they want to be. Instead of competing we will engage participants with Wayfinders – industry professionals from various backgrounds – who will support them to find the all-important next steps. This is our commitment and gift to participants by nurturing them and successfully guiding their projects to fruition.

Doc Edge Pitch – Wayfinding 2025 will be held during the first week of July in Auckland, as part of Doc Edge Industry which also include the Doc Edge Forum and Doc Edge Market.

We accept submissions for non-scripted factual feature theatrical film/TV one-off, series, and immersive (VR, AR and XR) projects.

We have a few criteria for submissions:

- Feature films are 40 mins and above
- One-offs TV projects have to an acceptable length for broadcast
- We accept submissions from anywhere in the world
- Your project must be non-scripted factual
- Your project must not be completed before June 2025

- You may submit only one project per submission form. If you wish to submit more than one project, you must submit them separately with a separate submission fee.

On completion of your submission, you'll receive an acknowledgement sent to the email address you provide in the first section of the submission form. If you do NOT receive an acknowledgement, please email info@docedge.nz and we'll advise if we've received your submission.

Submission Deadlines & Fees

Early Bird Deadline: Friday 17 January 2025, \$NZD125

Standard Deadline: Friday 21 February 2025, \$NZD 175

Extended Deadline: Friday 28 February 2025, \$NZD 200

What You Get for Your Submission Fee

If you are selected as a finalist:

- Doc Edge Industry Pass for all events in 2025
- A mentor who'll meet with you and offer feedback on your project and/or pitch presentation.
- Discount for any other Doc Edge programmes in 2025

If you are not selected as a finalist: 25% discount off Doc Edge Industry Pass

Key Dates

The submission deadlines are all at 11.59pm NZ time (UTC+13).

- Friday 17 January 2025: Early Bird Deadline
- Friday 21 February 2025: Standard Deadline
- Friday 28 February: Extended Deadline
- Monday 31 March 2025: Notification Date
- From April to May, we will hold fortnightly get-togethers covering:
 - Preliminary introduction
 - Workshop 1– Story/Pitch Deck
 - Workshop 2 – Budget/Finance Plan
 - Workshop 3 - Audience/Distribution
 - Workshop 4 - Presentation/Teaser
- June: Rehearsals
- July: Pitch Finals

Pitch Finals

Each selected project has 15 minutes: 7 minutes including any video material, followed by up to 8 minutes of discussion with judges and decision-makers.

There are separate prizes for NZ and International finalists. The pitch finals will run live. The workshops will be held online.

Roundtables will be run bringing decisionmakers and filmmakers together to discuss projects allocated to a table, allowing community to develop and collective knowledge shared. Decision-makers will participate free from the restraints of their organisational binds to provide guidance.

What you'll need to complete the submission form

You'll need to upload some elements to complete the form. We recommend you prep these before you start, as the form cannot be saved. If you've been supplied with a fee discount or waiver link, please use that URL to access the submission form. There is no other way to apply the discount you've been provided.

Here's an outline of the info you'll need to provide – all of it is text except where noted.

YOU – THE SUBMITTER

Please note - although more people may be named as part of the team, the submitter will be the primary contact person.

- First name (Mandatory)
- Last name (Mandatory)
- Email address (Mandatory)
- Phone number (Mandatory)
- Organisation
- Position
- Requirements — e.g. dietary, access

Demographic data

Our funders require the collection of demographic data. All data collected is aggregated and anonymised before being shared to any party outside of Doc Edge. No information we collect from other sections of this form is shared to any party outside of Doc Edge except to deliver and promote the programme.

- Age
 - Under 20
 - 20 - 29
 - 30 - 39
 - 40 - 49
 - 50 - 59
 - 60 or older
- Location
 - Auckland
 - Bay of Plenty
 - Canterbury
 - Christchurch
 - Coromandel
 - Gisborne
 - Hamilton
 - Manawatū-Whanganui
 - Marlborough
 - Nelson/Tasman
 - Northland
 - Otago
 - Rotorua
 - Southland
 - Taranaki
 - Waikato
 - Wellington
 - West Coast

- Whangarei
- Gender
 - Female
 - Male
 - Non-binary
 - Prefer not to say
- Experience - how long have worked in the screen industries
 - Less than 5 years
 - 6 - 10 years
 - 11 - 20 years
 - 21 years or longer
 - Prefer not to say
- Ethnicity
 - African
 - Asian
 - Chinese
 - Cook Islands Māori
 - European
 - Fijian
 - Indian
 - Latin American
 - Māori
 - Middle Eastern
 - Niuean
 - NZ European
 - Other Asian
 - Other
 - Other Pacific
 - Pasifika
 - Samoan
 - South East Asian
 - Tokelauan
 - Tongan
 - Prefer not to answer

What Are You Seeking?

Choose options appropriate for your project in June 2025: You may be looking for...

- Broadcast/platform acquisition/commission
- Distribution
- Executive Producer
- Festival Selection
- Funding
- Sales Agent -have you sold any rights yet?

Your Project

Please respect the word count as we will use these fields to assemble the project book for prospective mentors, judges and decision makers. We need to know:

- Project Title
- Type of project

- Feature length or TV one-off (Over 40 mins)
- Short (Under 40 mins)
- Series
- Immersive Project
- Duration (e.g. 90 mins, 6 x 30')
- Stage of Project
 - Concept/In development
 - In pre-production
 - In Production
 - In Post
- Logline (max 30 words)
- Short Synopsis (max 100 words)
- Synopsis (max 250 words)
- Budget (NZD and/or USD)
- Confirmed support (source - amount in USD, e.g. IDFA Bertha Fund - 10,000)
- How much are you seeking? (NZD)

YOUR TEAM

Please give details of your key team members. We require a mobile phone number because we use a WhatsApp group for some communication.

Team Member 1

- Name
- Email
- Mobile Phone
- Role
- Previous Credits
- Bio (max 150 words)
- LinkedIn page
- Citizenship
- Country of Residence

Team Member 2 Name, etc.

There are options to provide details for **up to four team members**. If you add information about a second, third or fourth team member, treat all fields as mandatory for each person you are adding in this section, and for all uploads in the following section. However, if selected, we encourage teams of 2 to present a project. Other team members, subjects and referees may be included to supplement your project.

Supporting Materials

Please upload the supporting material requested. See next section for minimum specs. All files must be downloadable – view-only links will not be accepted.

If you cannot supply a video with your submission, you must supply a download link to info@docedge.nz.

- Hero image
- Team Member 1 Headshot
- Team Member 2 Headshot
- Team Member 3 Headshot

- Team Member 4 Headshot
- Video Teaser / Trailer - URL
- Video password if required
- If teaser/trailer is not available, when will it be ready by? We cannot emphasize the importance of the trailer.
- Other links - website, social channels (no personal channels)

Minimum specs

Hero Image

Landscape format: minimum size 1920 x 1080 pixels at 300 dpi.

File types: JPG, PNG, WebP.

Please do NOT supply posters, images with superimposed text or logos or images as a PDF.

Headshots

Portrait or Square format: minimum size 1080 x 1080 pixels at 300 dpi.

File types: JPG, PNG, WebP.

Please do NOT supply posters, images with superimposed text or logos or images as a PDF.

Video

File formats: .mov, .mp4, H.264 - minimum 1080p.

Maximum duration: 5 minutes.

The video you supply as part of your submission does not have to be supplied at the time of submission but must be supplied by 31 December. If we do not receive a video file by 31 December, we will not be able to consider your submission.

Subtitles

If your video is not in English, it must be subtitled.

Subtitles may be hardcoded to your video file or supplied as a separate .srt file (preferred).

Please note – the video you supply is for selection purposes only. If you are chosen as a finalist, you may provide a different video for the pitch finals.

Contact Us

If you have questions before submitting, we're happy to help. Call us on +64 9 360 0329 during office hours (9.30am-5.30pm, Monday to Friday, NZ time, UTC+13) or email info@docedge.nz.

Please note our office will be closed from 23 December 2024 and reopen Monday 6 January 2025.

We look forward to receiving your submission.

Whāia te iti kahurangi, ki te tūohu koe, me he maunga teitei

Seek the treasure that you value most dearly, if you bow your head, let it be to a lofty mountain

The Doc Edge team