



SCREEN EDGE FORUM 2018

ACTIVATE YOUR STORY

18 MAY 2018 / PARK ROAD POST / WELLINGTON

FRIDAY, 18 MAY 2018

PARK ROAD POST

8am – 8.45am	Registration
8.55am	Welcome
9am – 10am	PRESENTATION: GLAMming Up Storytelling GLAM stands for Galleries, Libraries, Archives and Museums. Te Papa's Activation manager explains how digital and immersive worlds are collaborating within the GLAM sector. Priscilla Loong (Activation Manager – Te Papa NZ), Jesse Armstrong (CEO, Vaka Interaktiv)
10am – 11am	SESSION 1: The Creative Practitioner's World The multiple options and journeys of a creative practitioner. Jess Feast (Director – Story Box NZ), Jessica Manins (CEO – Mixt, Producer – Creative Realities NZ)
11am – 11.30am	Break
11.30am – 12.30pm	SESSION 2: Sailing With Grumpy Sailor Grumpy Sailor is an agile, creative laboratory experimenting with digital technology and storytelling. They use a prototyping methodology as the foundation of all their projects. Grumpy Sailor's collaborators include Google, The State Library, The Sydney Opera House and Bell Shakespeare. Recent projects include interactive digital theatre work, Ghosts, Toasts and the Things Unsaid (Google, Sandpit) and interactive web platform, Loom (DX Lab, State Library of NSW). Claire Evans (Managing Director – Grumpy Sailor Australia)
12.30pm – 1.30pm	Lunch
1.30pm – 2.30pm	SESSION 3: VR and AR - Tomorrow Touted as the future of storytelling, what is the future of AR and VR itself? Experienced creators in the field will share their vision and present their view on where new media developments are at the moment and where it's heading. Kat Lintott (Producer – Wrestler NZ), Abhishek Kala (Founder/CEO – Titan Ideas NZ), James Everett (Producer – Magic Leap NZ), Meredith Meyer-Nichols (Senior Producer – Wingnut AR NZ)

2.30pm – 3.30pm

SESSION 4: Connecting Linear and Non-Linear Stories

Being able to adapt to disruptive and varying narrative techniques is crucial to creating engaging, factual content. Hear from experienced documentary filmmakers in traditional and new media on how they are dealing with the rapidly changing world of linear and non-linear storytelling.

Jess Feast (Director – Story Box NZ), Till Schauder (Film Professor – NY University, Director *When God Sleeps* Germany/USA), Wade Cowin (Creative Director – Resn NZ)

3.30pm – 4pm

Break

4pm – 5pm

SESSION 5: Creative Enterprise 1.0

Setting up a business in the creative industries is a unique skill in itself, but the entrepreneurial side of storytelling is often overlooked. Hear from creative innovators who have combined their creative passion with a successful business model.

Jessica Manins (CEO – Mixt, Producer – Creative Realities NZ), Peter Gerard (Independent Consultant, ex-Vimeo USA), Ben Forman (Founder – Wrestler NZ)

5pm

Closing address

5.30pm – 6.30pm

Networking Drinks at the Roxy Cinema