



SCREEN EDGE FORUM 2018 AUCKLAND

25-27 MAY 2018 / UoA

FRIDAY 25 MAY

University of Auckland, Fale Pasifika

DOC PITCH

9.00am – 3.30pm

Doc Pitch

15 projects will be pitched for panel of local and international commissioning editors, funding agencies, distributors and sales agents.

3.30pm – 4.30pm

Date-a-Doco

Filmmakers who pitched their project today and other attending filmmakers will have short one-on-one meetings with the panellists to discuss their project.

5.00pm – 6.00pm

Best Pitch Award

Announcement of the best pitch 2018 and networking drinks at the Grand Millennium Hotel (71 Mayoral Drive, Auckland).

SATURDAY 26 MAY

University of Auckland, Owen Glenn Building

8.15am – 8.45am

Registration

8.55am

Welcome

9.00am – 9.15am

Forum Opening

Sir Bob Harvey

9.15am – 10.00am

Key Note Speaker: **Imagining Reality in a Post-Truth World**

Location: OGGB4 Level 0

Hear from award winning documentary maker and visionary Peter Gerard (independent/former Vimeo GM USA). A future-thinker and a screen entrepreneur instrumental in changing the face of screen distribution through Distrify, Peter will share his thoughts on the future of storytelling.

Peter Gerard (Independent Consultant, ex-Vimeo USA)

10.00am – 11.00am

Discussion Panel: **#METOO - Cultural Change And Empowerment**

Location: OGGB4 Level 0

The #MeToo and #TimesUp movements have brought about massive, and long-overdue, cultural changes all around the world in the screen industry. How can we facilitate change and empowerment? How is the documentary industry affected?

Facilitator: Robyn Patterson (director, producer NZ)

Julia Overton (former Investment Manager, Screen Australia), Emma Slade (SWAG NZ), Richard Bluck (Screen Safe NZ), Kim Webby (Producer/Director NZ)

11.00am – 11.30am

Morning Tea

11.30am– 12.30pm

FIRST PARALLEL SESSIONS

Session 1: Good Pitch – Welcome to Good Pitch Pasifika 2020

Location: Case room 3 Level 0

Good Pitch Pasifika is coming. Hear about this exciting development for the Pacific region. What does it mean for filmmakers and how can you help?

Facilitator: Alex Lee (Doc Edge director NZ)

Malinda Wink (Good Pitch Australia/ Shark Institute), Hollie Fifer (Director Australia), James Franklin (Doc Society UK)

Session 2: Production Stills – Capturing the Story's Essence

Location: Case room 2 Level 0

One of the most important assets of a film is to ensure that you have production stills that can be used to portray the essence of the film. Not having the right stills can affect your festival submissions and the marketing of your film.

Facilitator: Arran Birchenough (Getty Images NZ)

Dan Shanan (Doc Edge director NZ), Tammy Williams (Director of Photography NZ), Matthieu Rytz (Director *Anote's Ark* Canada), PJ Raval (Director *Call me Ganda* USA)

CLOSED Session 3: Docs 4 School – Industry for Educators

Location: OGGB5 Level 0

The Doc Edge Team delivering Docs 4 Schools and Docs In Schools deliver a special programme to educators. If you want to know how to use documentaries in your teaching, this is a MUST ATTEND session.

Facilitator: Louise Ryan (Doc Edge NZ)

Paula Jones (Doc Edge NZ), Jess Keogh (Doc Edge NZ)

12.30pm – 1.30pm

Lunch

1.30pm – 3.00pm

SECOND PARALLEL SESSIONS

Session 4: Go International – A Short, Sharp Lesson on Co-Pros

Location: Case room 3 Level 0

Increasingly co-productions are becoming more vital in being able to make a film both in terms of marketing and audiences. This session draws on the skills and knowledge of experienced filmmakers and industry on how they have successfully made this happen.

Facilitator: Julia Overton (former Investment Manager, Screen Australia)

Pieter van Huystee (PvH Film The Netherlands), Diane Weyermann (Participant Media USA), Liz Stevens (Screen Australia), Ken-ichi Imamura (NHK Enterprises Japan), Till Schauder (Director *When God Sleeps* Germany), Yariv Mozer (Director *Ben-Gurion, Epilogue* Israel)

Session 5: Digital Story Worlds

Location: Case room 2 Level 0

Storytelling is fast evolving and being delivered across new and multiple digital platforms. The panel will talk about the opportunities and challenges before them and provide examples of their work.

Facilitator: Jess Feast (Story Box NZ)

Alicia Smith (NFB Canada), Kylie Boltin (SBS Australia), Ben Forman (Wrestler NZ), Sam Ramlu (M Theory NZ)

3.00pm – 3.30pm

Afternoon Tea

3.30pm – 4.30pm

THIRD PARALLEL SESSIONS

Session 6: Kōrero Pono – Who is the Rightful Storyteller?

Location: Case room 3 Level 0

Who can tell a story? Do you need to come from the subject's demographic or community to tell a story with authenticity?

Facilitator: Hollie Fifer (Director Australia)

Alicia Smith (NFB Canada), Ve'a Mafile'o (filmmaker Tonga), Mareva Leu (FIFO Tahiti), Hineani Melbourne (Ngā Aho Whakaari NZ), Kathryn Graham (Māori TV NZ)

Session 7: Distribution Strategies

Location: Case room 2 Level 0

How do you distribute your content? The panel will discuss different distribution strategies available to filmmakers.

Facilitator: Briar March

Peter Gerard (Independent Consultant, ex-Vimeo USA), Fiona Gilroy (Flame Distribution Australia), Corey Tong (Producer/Distributor USA)

4.30pm – 5.00pm

Meet Diane Weyermann – Doc Edge Superhero 2018

Location: OGGB4 Level 0

Diane Weyermann (Participant Media USA)

5.00pm

Closing Address

5.30pm – 6.30pm

Networking drinks at Q Theatre

SUNDAY 27 MAY

University of Auckland, Owen Glenn Building

IMPACT DAY

9.00am – 12.00pm

Masterclass: Impact Producing

Location: Case room 3 Level 0

Malinda Wink (Good Pitch Australia/ Shark Institute), Hollie Fifer (Director Australia), James Franklin (Doc Society UK)

12.00pm – 1.00pm

Break

1.00pm – 1.45pm

Case Study 1: Kumu Hina & Leitis in Waiting

Location: Case room 3 Level 0

Joe Wilson & Dean Hamer (Directors *Leitis in Waiting* USA)

1.45pm – 2.30pm

Case Study 2: 15 to Life - Kenneth's Story & The Invisible Heart

Location: Case room 3 Level 0

Nadine Pequenezza (Director *The Invisible Heart* Canada)